

# Training Calendar

## Building Culturally Competent Community Partnerships Workshop

### WHY ATTEND?

This workshop will help you build stronger strategic relationships with culturally diverse communities.

### WHO SHOULD ATTEND?

- Regional Collaborative Members

### TOPICS COVERED INCLUDE

- Applying the stages of cultural competence to organizational values and practices
- Assessing organizational strengths and challenges in sustaining culturally inclusive partnerships
- Learning to build strategic relationships with culturally diverse communities

### DATES

- **Sacramento**  
March 20
- **Orange County Region**  
May 4
- **San Diego**  
May 9
- **Santa Barbara**  
May 10
- **Riverside**  
June 28
- **Fresno**  
July 27

### CONTACT FOR MORE INFORMATION

Jennifer Culp (530) 754-5821  
[jbculp@ucdavis.edu](mailto:jbculp@ucdavis.edu)

## Youth Engagement Training

### TRAINING GOALS:

- To provide training to adults leaders on how to teach nutrition and physical activity(PA) principles to youth (ages 14-18).
- To provide training to adult leaders on how to engage youth in finding solutions to nutrition & PA challenges in their community.
- To provide adult leaders with tools and resources need to teach youth about nutrition and PA and how to engage youth.

### WHO SHOULD ATTEND?

- *Network* funded projects and collaborative partners

### DATES

- |   |  |
|---|--|
| • <b>Humboldt County</b><br>February 15 | • <b>Tulare</b><br>April 10                |
| • <b>Oakland</b><br>March 20            | • <b>Riverside/San Bernardino</b><br>May 1 |
| • <b>San Diego</b><br>March 21          | • <b>Sacramento</b><br>May 18              |
| • <b>Santa Rosa</b><br>March 23         | • <b>Orange County</b><br>June 18          |
| • <b>Tehama</b><br>April 4              | • <b>Los Angeles</b><br>June 19            |

### CONTACT FOR MORE INFORMATION

Noralee Cole [ncole@dhs.ca.gov](mailto:ncole@dhs.ca.gov)  
(916) 552-9907

## Network Communication Skill Building Workshops

### WHO SHOULD ATTEND?

- *Network* funded projects

### TOPICS COVERED INCLUDE:

- **Making the Most of Your Meetings**  
Public Speaking Techniques
- **Workplace Communication Skills**  
Learn to establish rapport, negotiate solutions, and earn respect
- **Public Speaking Techniques**  
It's more than just "making it out alive"
- **Tools for Dynamic Presentations**  
Discover techniques for making presentations more meaningful to your audience.

### DATES:

- **Anaheim**  
March 7
- **Redding**  
April 19
- **Bakersfield**  
May 10

### CONTACT FOR MORE INFORMATION

CEWAER (916) 551-1920

[admin@cewaer.org](mailto:admin@cewaer.org)

Authorized travel and travel related expenses incurred due to the attendance of only these three workshops are reimbursable through CEWAER. A reimbursement claim is at [www.cewaer.org](http://www.cewaer.org).

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## Engaging Communities for Health Eating and Physical Activity Training

### WHY ATTEND?

Solving complex public health problems requires a comprehensive, community-based response. This interactive workshop will introduce the basic principles of engaging communities using an asset-based, collaborative approach.

### WHO SHOULD ATTEND?

*Network* funded projects

### DON'T TAKE OUR WORD FOR IT!

- *"One of the best Network trainings I have seen. Great Job!"*
- *"The interactive exercises were very good and useful."*

### DATES

- **Downey**  
April 4
- **Fresno**  
August 9
- **Sacramento**  
September 12

### CONTACT FOR MORE INFORMATION

Jennifer Culp (530) 754-5821  
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## Intensive Media Training

### WHO SHOULD ATTEND?

Network spokespeople who are looking to polish their skills and learn advanced techniques. Prior participation in the Basic Media and Media Spokesperson trainings are recommended.

### TOPICS COVERED:

- Techniques for pitching your story
- Ways to position yourself as a media resource
- Message development
- Bridging – or keeping reporters focused on your messages
- The key difference in interviews for print and broadcast
- Best practices – what works and what doesn't from the perspectives of your colleagues

### DATES

- **El Segundo**  
April 12-13

### CONTACT FOR MORE INFORMATION

Lindsey Lister  
(fax) 916 446-3619  
[llister@rs-e.com](mailto:llister@rs-e.com)  
Please register by April 1, 2007  
Only one person per agency.

## Collaboration Building Training

### WHY ATTEND?

Come participate in an interactive, eye opening, and fun workshop on building collaborations. Apply learning in simulations and activities.

### WHO SHOULD ATTEND?

- Sierra Cascade Region Collaborative Members

### TOPICS COVERED:

- Collaborative strengths and challenges
- How to assess organizational capacity
- Collaborative skills and techniques

### DATES

- **Red Bluff**  
April 25-26

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## Sustainability : 10 Steps to Maintaining your Community Nutrition and Physical Activity Improvements

### WHY ATTEND?

Looking for ways to continue your successful projects, even with decreasing funding streams? This interactive, hands-on workshop will give you opportunities to better understand issues related to sustainability and expose you to tools to make decisions and identify resources using a organized process. You will leave the workshop with a list of next steps for sustainability planning.

### WHO SHOULD ATTEND?

- *Network* funded projects

### DATES:

- **Oakland**  
June 21
- **Costa Mesa**  
July 19

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[jbculp@ucdavis.edu](mailto:jbculp@ucdavis.edu)

## “Art of Training” Workshop

### WHY ATTEND?

This workshop is designed for projects that are interested in making their nutrition education more effective.

### WHO SHOULD ATTEND?

- *Network* funded projects

### TOPICS COVERED INCLUDE:

- How to design a good learning environment.
- How to totally engage your audience.
- How to stimulate the transfer of learning.

### Don't Take our Word for It!

- *"Of all the trainings I have attended by the Network this was one of the absolute best, I took more applicable tools away from Jo Newell's presentation than I will probably have time to use"*

### DATES

- **Los Angeles**  
August 7-8

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## Using School Health Data to Drive Your Program

### WHY ATTEND?

At the workshop you will engage in a process for using the California Healthy Kids Survey and Fitnessgram results as a valuable resource for planning and developing your *Network* Program. Templates will be provided to help facilitate a collaborative dialogue about the data results with your school colleagues including physical education and health teachers, principals, nurses, prevention education coordinators and school counselors.

### WHO SHOULD ATTEND?

- *Network* funded projects

### DATES

- **Costa Mesa**  
September 26

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## Intermediate/Advanced Geographic Information System (GIS) Training

### WHY ATTEND?

In this hands-on class you will learn more advanced mapping functions such as: querying layers by different geographic area, using buffering to return information about nearby data elements, selecting multiple objects for querying and reporting, summarizing data and downloading data in Excel, and more. Basic knowledge of the *California Nutrition Network* GIS system is a prerequisite.

### WHO SHOULD ATTEND?

- *Network* funded projects

### DATES

- **Hayward**  
July 12
- **Costa Mesa**  
August 23

### TIME

- 9-12 or 1-4

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[jbculp@ucdavis.edu](mailto:jbculp@ucdavis.edu)